



NEWSLETTER

Business Development Edge

Develop, engineer, apply and integrate complete business solutions.



Reaching a Global Market

At Global Business Development Services LLC, or **GBDS.US**, there are business and technology developments we've been working on that would, if applied to your business, be able to not only market and sell your products or services to a much

larger global market over the Internet, but manage dynamic content and a positive user experience as well.

Utilizing the web for marketing and e-commerce is the wave of the future and those who adopt these emerging methods and technologies will be ahead of

Core Purpose

Align communications and networking technology to facilitate rapid global development towards raising a critical mass of human consciousness.

GBDS.US Links

- [Website](#)
- [Network](#)
- [Blog](#)

Development Services:

- Consultations
- Project Management
- Business and Web Development
- Training & Seminars

"You cannot escape the responsibility of tomorrow by evading it today."

-Abraham Lincoln



DEVELOPING THE FUTURE OF YOUR BUSINESS

GBDS.US develops the future of your business by deploying, integrating and content managing complete web empowerment solutions on enterprise-grade Software-as-a-Service (SaaS) with up to 40 modules/features of functionality for a fraction of what custom programming cost only three years ago.



GBDS.US can build not only powerful websites, but an additional social or business networking package with user-generated content to enhance customer participation, repeat business and referrals and redirect marketing and advertising expenses to the Internet.



ON THE LEADING EDGE OF BUSINESS DEVELOPMENT

the game despite what the overall economy is doing. GBDS.US has been up to some interesting developments:

1. **Stirling Energy Systems** was fully funded this year with a \$100m investment from an Irish company after ten years of trading water. One of the project managers of **GBDS.US** raised \$500k of the early angel funding from 1998-2000 which made it possible for them to get this far. SES will begin building two of the world's largest solar-thermal power plants in the world next year in southern California. www.stirlingenergy.com.

2. **Ocean Energy Management** is in process of business plan development by Global Business Development Services LLC to raise \$75m for a prototype technology for a combination of ocean wave, current and wind energy. We're working with Oregon State Senator who pioneered the renewable energy plan for the State of Oregon, an investor in Dubai. If successful **GBDS.US** would be hired as part of the executive team. No website currently.



3. **New Consciousness Review** had their business plan reviewed and finalized by **GBDS.US**. This company is being developed for marketing and reviewing conscious media over the Internet. Miriam Knight sold the Portland newspaper New Connexions to start this new company. NCR is seeking an initial round of \$500k and a second round of \$200k. She's pitching the plan to angels as we

DEVELOPING THE FUTURE OF YOUR BUSINESS



effective marketing strategy and implementation plan.

By building and integrating high-end Internet broadcasting and webcast ability you can expand your global market for live or archived performances, seminars and consultations.

Capturing emails on your website integrated with broadcast email, subscriber lists and other address lists on your website, network or blog builds your online prospects and customer base.

Enhanced e-commerce solutions integrating front-end and back-end business decreases overall expenses and increases income for your company.

GBDS.US has expertise in all aspects of project management and business development from concept to market, company formation, business and marketing plans, branding, strategic planning and capitalization.

GBDS.US also provides personal development in entrepreneurship, leadership and web 2.0 marketing strategies for your business.

Your realizing the power and significance of organizing communications networking has a tremendous impact on your business which can be measured by "Return on Investment (ROI)" and increased company valuation.

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With our choice of essential web platforms you can publish and manage a blog, news articles, events calendar, RSS feeds, podcasts and multi-media content for syndication on major trafficked Internet sites.

Through utilization of web 2.0 aggregators and major trafficked networking sites **GBDS.US** can direct traffic to your website, network or blog and develop an



ON THE LEADING EDGE OF BUSINESS DEVELOPMENT

write. NCR has access to a marketing engine and lists of upwards of 3m people www.ncreview.com .

4. **Transpartisan Alliance** launched a new website and social network developed by GBDS.US on September 9th for enrolling 1,335 delegates for the first American Citizen's Summit in Denver, CO from February 11th - 15th, 2009. See their new website at www.transpartisan.net AND network at <http://network.transpartisan.net> .

5. **Premier Extrusion Hardware** had an online, back-end ordering system installed by GBDS.US for clients to manage their own hardware orders from China www.premeireextrusion.com .

6. **RTAnGLer** is launching the first live Internet fishing channel developed by **GBDSUS**. RTA will be raising investment money for the next phase of development and marketing. We have perfected live broadcasting technology over the Internet which can be applied to other markets (such as live music concerts, seminars or recruiting baseball players live over the Internet) www.rtangler.com .

7. **Alchemical Solutions** is having a new website www.organicalcohol.com and social network developed by **GBDS.US** for the organic alcohol industry which provides them a marketing engine for their business.

8. **Bright Earth Foods** has hired us to do organizational development for their noni and raw foods products company. BES has access to a list of 5,000 stores for marketing food and health-related products www.brightearthfoods.com

9. ICR's **Ashland Resource Center** was officially launched on September 21st as a pilot project for creating a global network of local and regional resource centers worldwide



Galaxy AM0500:
Something bigger than us going out out there.

ESSENTIAL BUSINESS TOOLS AND ACTION PLAN

1. Implement and deploy web-based project and contact management systems for lead/prospect generation, qualification and sales pipeline management.
2. Integrate accounting systems with customer resource management and sales department.
3. Implement and deploy web-based internal office systems for managing accounting, job/career opportunities, staff profiles, protocols, procedures and company documentation. Package your entire enterprise in a box.
4. Maintain and manage all organizational records for legal compliance.
5. Write a marketing plan for 2008-2009 for the company and meeting your sales goals.
6. Plan and engage in web-based marketing campaigns in target/niche markets and launch "experiential" marketing campaigns to create brand awareness for the company and products.
7. Software-as-a-Service (SaaS) fees based on client requirements determined after an initial evaluation or consultation after which a formal proposal with estimate is written.

Essential Business Tools

Here's a few essential business tools for running a web-based enterprise and accomplishing the above objectives.

- Project Management (BaseCamp)
- Contact Management (HighRise) and CRM
- Content Management (Accrisoft) & E-Publishing (Procedar)





ON THE LEADING EDGE OF BUSINESS DEVELOPMENT www.AshlandResourceCenter.com
 Become a member and explore what's possible for our local community when we start interacting through a resource center.

10. Organizing and launching these **Resource Centers** is my deepest passion. We intend to use these tools to network and offer this business opportunity wherever an **ORGANIZER** can be identified willing to invest time, energy and money into their local or regional center. Local and regional resource centers will be franchised with ICR providing the technology, branding, marketing, training and support for each **ORGANIZER** for an initial \$12,000 set-up cost and \$6,000/annual franchise fee plus 5% of annual revenue.

11. **ICR** is also pioneering "content-as-a-service" with packages automatically fed into each resource center in 20 network areas (or groups). You can see these on the **Ashland Resource Center** and the **Institute for Communication Resources (ICR)** website www.icresource.com and <http://network.icresource.com> and <http://blog.icresource.com>.

12. Global Business Development Services

(GBDS.US) built our own website, business network and blog in the midst of all this activity. www.gbds.us and <http://network.gbds.us> and <http://blog.gbds.us>

13. There are more projects and proposals on the horizon such as EQ.tv, Gaia University, Baja Eco-Village, Spirit Voyage Records, Gypsy Soul, Spirit of Shakti Yoga Clothing, TwoMoons Tea, Native Forest Remedies, Alchemy Films, Nomad University and Global Scouting Bureau...

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ESSENTIAL MEDIA TOOLS

Media tools are now readily available for bookmarking, reading and creating RSS feeds, sharing photos, music, audios and video media. Your imagination is the limit.

Essential Media Tools

Working from a great browser compatible with emerging web 2.0 standards is essential from an integration standpoint.

We recommend Flock, Firefox, Safari and Opera as web browsers and migrating away from Internet Explorer.

These media tools are used in conjunction with other web-based software and desktop tools. Some of the following are free services,

but many have extra features you must pay for.

Here's an Essential™ Media tools we recommend.

Social Bookmarking & Creating RSS Feeds

Delicious.com is the best social bookmarking site on the Internet with the most users, bookmarks and tags. You can create RSS feeds to your website, network or blog from any tag.

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Events Calendar

October 31st, 2008

Web 2.0 Marketing Strategies for Your Business (12 PM - 1 PM) in Ashland, Oregon or Live Webcast
Cost: Free

November 8th, 2008

Leadership of the Future (10 AM - 6 PM) in Ashland, Oregon or Live Webcast
Cost: \$195.00

November 7th, 2008

Web 2.0 Marketing Strategies for Your Business (12 PM - 1 PM) in Ashland, Oregon or Live Webcast
Cost: Free

December 5th, 2008

Web 2.0 Marketing Strategies for Your Business (12 PM - 1 PM) in Ashland, Oregon or Live Webcast
Cost: Free

December 13th, 2008

The Art of Entrepreneurship (10 AM - 6 PM) in Ashland, Oregon or Live Webcast
Cost: \$95.00
Seminar Agenda:



Whole Systems

Excerpted from the success education audio course.

Perceive and Think Like a System

What is a whole system? What is whole systems thinking? What holds a whole system together?

When you perceive and think like a whole system, you learn to see a bigger picture or eagles view of life. From that vantage point, our little lives look very different, just like looking at a big city from the vantage point of an airplane seven miles high looks very different than life on the ground level. You learn to develop the capacity to watch yourself from a distance and become more aware of the consequences of your actions.

Your body is a whole system. The solar system with the sun at the center is also a whole system. The genetic material in your DNA is a whole system determining the template for the creation of your body and being. The universe is a whole system.

There are many levels of systems. A whole system can be large or very small, microcosmic or macrocosmic.

When I start perceiving and thinking in whole systems, then my capacity to organize and manifest reality is expanded. This is useful for creating a new paradigm, project and business development or any other act of creation.

If I understand that the human body is a whole system, and not just a bunch of separate and disconnected parts, then I'll learn to understand that whatever I put

into my body affects every other part of the system. Dehydration affects cells throughout the body. Putting poisons and toxins into the body through food or medicine affects the functioning of other cells and organs.

Whole Systems Thinking

Whole systems thinking has been a large part of the growth and development of our modern, technological civilization. It takes a generalist, an individual with the mind to see the bigger picture to develop whole systems successfully. Communications networks are also whole systems.

To survive the information overload of the Internet and mass media and the over-specialization of most fields, we must train generalists who can see, think and feel holistically, who can research, organize and synthesize whole systems into an information system that serves new paradigm development.

Communications Structures

Whole systems are held together through some kind of "communications structure." Without communications, whole systems fail or breakdown. Thus we must organize communications and networking effectively to maintain the integrity of any system.

[\(continued online\)](#)

Audio Courses

[The Principles of Economic Circulation](#)

Cost: Free

[Prosperity Consciousness](#)

Cost: Free

[Communications](#)

Cost: Free

[Principles of Networking](#)

Cost: Free

[Whole Systems](#)

Cost: Free

[Holodynamics](#)

Cost: Free

[What Does Success Mean to You?](#)

Cost: Free

Seminars

[The Art of Entrepreneurship](#)

Date: December 12th, 2008

Location: Ashland, Oregon or Live

Webcast

Cost: \$95

Developers and Project Managers



JOHN DAVID VAN HOVE

Marketing and sales director, project manager, strategic planner and consultant

educator, researcher and specialist in new paradigm business development.

RAYMOND BROWN



IT and project manager for development teams, maintains organization, accounting and finances, and facilitates leadership in the application of technology.



Leadership of the Future



What we can easily see is only a small percentage of what is possible.

Imagination is having the vision to see what is just below the surface; to picture that which is essential, but invisible to the eye.

With John David Van Hove and Raymond Brown

Here's a seminar offered by one of the great educators of our time, a true renaissance man with a vision to match his background and skills in business and entrepreneurship.

Thirty years ago we began "networking" people, projects, programs, organizations and media on the leading edge of social, political and cultural change. We collected and organized this information into a database gathered for a purpose - to connect and to build the leadership of the future. That future is now.

The upcoming "Leadership of the Future" seminar is about creating alignment with these powerful forces of change, getting connected with each other and building a foundation for the life you've always wanted to live - creating a project or business in alignment with your purpose.

The choice is yours!

Events Calendar

November 8th, 2008

Leadership of the Future (10 AM - 6 PM)
in Ashland, Oregon or Live Webcast

Cost: \$195.00

GBDS.US

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